

Name of your organisation	Untold Narratives
Date of TFN event which you pitched at	30/09/2024
Name of the project TFN funded	Untold Narratives Organisational Development (core funds)
Were you able to undertake your project as you outlined in the application?	Yes
Can you describe and/or demonstrate the specific impact that TFN funding has had against your initial objectives?	<p>OUR AIMS:</p> <ul style="list-style-type: none"> • To develop a new three-year strategy for Untold - achieved. • To develop a new fundraising plan - achieved. • To consider a clear and realistic vision for the organisation, (including HR compliance) - achieved. • To provide CEO with tools to better lead the organisation and time for planning - ongoing. • To scope new projects - ongoing. • To re-organise and refresh website - achieved. <p>Strategic Plan 2025-2028: We used the TFN funds to hire a room in Somerset House and turned it into a hub of activity to develop a new strategic plan for Untold. We were able to fund a strategist and international cultural expert, who travelled from Scotland to work with the team. He challenged us all and reviewed our existing strategy documents. This resulted in re-conceiving our way ahead and clarifying our values and our 'story'. A different cultural consultant, based in London, also joined us to challenge us further. Over three days she helped us to re-think our vision, carry out a SWOT and PESTLE analysis on Untold and create a new strategy document. We also agreed our core values and wrote Untold's 'story' for the website. This resulted in a lengthy strategic document shared which was shared with the Board in the Spring.</p> <p>Fundraising plan: We were able to fund administrative support to reorganise our master fundraising spreadsheet and update it for new opportunities and grant givers to target. During this period, an emergency fundraising issue came up – need to secure £20K for an unplanned mini-project for a particular Afghan woman writer. TFN funds bought us the time and capacity to identify these funds e.g. cold calling, letters to past and existing funders, etc.</p> <p>Leadership: Given Untold is growing, it was felt important to use some of the TFN grant to support the CEO in terms of leadership skills. As a fellow of the School for Social Entrepreneurs, our CEO was invited to join an action learning group for nine months, starting July 2025. The aim of this is for Untold's director to be able to share leadership challenges with a group of fellow CEOs from small arts organisations, once a month, and to apply the learning from this interaction. The group is facilitated by an experienced action learning facilitator and so far is proving useful and beneficial for the growth of Untold.</p>

	<p>Website upgrade: We identified and selected a web developer to re-organise, refresh and update Untold's website to make it fit for purpose and more user friendly for freelance comms staff etc. This is scheduled to go live by end August 2025 latest, hopefully sooner, https://untold-narratives.org</p> <p>HR Advice: TFN funds gave us the chance to hire the help we needed to review our freelance employment contracts and to put policies, compliance and templates in place for the future. We were also able to support the administration to recruit for two roles – Comms Manager and Finance and Admin Manager. And to cover the costs of a strategic advisor to work on re-shaping the project manager role across the organisation.</p> <p>Scoping new projects: TFN funds enabled us to hire the support and expertise of a researcher to help the CEO identify and scope new projects, e.g. working with 'less-heard' voices from South Sudan and / or Yemen. As a result of this it is likely that our next project will focus on writers in /from South Sudan, TBC.</p>
What portion of the project did TFN fund?	100%
How many direct beneficiaries did the TFN funded project reach?	5
How many indirect beneficiaries did the TFN funded project reach?	60
Were you able to leverage further funding as a result of TFN support?	Yes
If yes, how much were you able to raise and from whom?	We have raised £15,000 of a £20,000 target for a new mini-project - TFN funds 'bought' the director the necessary 'time' to do this.
Did you receive any pro-bono support, volunteer offers or introductions as a result of the event?	Yes
If yes, please can you provide details of the support you received?	One lawyer was interested in serving on our Board - potentially. We discussed this on a call but he decided that he didn't have the necessary time available, after all.
How important was TFN funding in helping you achieve your objectives?	We would have found it difficult to achieve our objectives without TFN funding
Has the training you received from TFN better prepared you in pitching your organisation to potential funders?	Yes
Has TFN increased your capacity to raise further funds?	Yes
Can you tell us any personal stories to highlight the value of the project?	n/a

<p>Since presenting at TFN, has your organisation undergone any other significant changes?</p>	<p>I believe we have grown in confidence.</p>
<p>Do you have any other comments or feedback on the experience of the TFN process?</p>	<p>This process has been memorable, invaluable and given a huge confidence boost to our organisation. An impressive process and very well delivered. We always felt we could ask if we had any queries and I hope we can remain part of the bigger TFN 'family' as we continue to grow. A huge thanks to TFN and those who donated to our cause, so generously in September 2024, from all at Untold Narratives.</p>