

# TFN Impact Report

<b>Name of your Organisation:</b>	Universify Education
<b>Name of the project TFN funded:</b>	Building sustainability for educational equality
<b>Date Funded by TFN:</b>	16/06/2021
<b>Were you able to undertake your project as planned?</b>	Yes
<b>If no, please outline how the project has changed.</b>	
<b>Can you describe and/or demonstrate the specific impact that TFN funding has had against your initial objectives?</b>	<p>The TFN funding invested in Universify staff time to convert existing relationships with partner university colleges into co-funding partnerships. Prior to TFN funding partner university colleges provided meals and accommodation for Universify's residential programme as a benefit in kind. In aiming to convert these partnerships into funding relationships our vision was to enable Universify to create a new and consistent income stream that would act as a platform from which the charity could sustainably scale to provide our proven, impactful programme to more participants.</p> <p>Since receiving TFN funding we have translated four of our six university college partnerships into funding relationships, generating over £40,000 of income for Universify for the coming year and part-funding 160 places on the Universify programme.</p> <p>From this foundation we have also secured addition funding from trusts and foundations, including with grantmakers where our applications have previously been unsuccessful. This new income stream means that as a charity we can more confidently plan programme growth to reach more participants who are most at risk of not fulfilling their potential in education.</p>
<b>What portion of the project did TFN fund?</b>	5%
<b>How many direct beneficiaries did the TFN funded project reach?</b>	0
<b>How many indirect beneficiaries did the TFN funded project reach?</b>	160
<b>Were you able to leverage further funding as a result of TFN support?</b>	Yes

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<p><b>If yes, how much were you able to raise?</b></p>	<p>We raised over £40,000 from partner university colleges who have now become funders. Since adopting this co-funding model we have also secured £35,000 of trust and foundation funding and believe that the ability to demonstrate an additional source of income strengthened these applications.</p>
<p><b>Did you receive any pro-bono support, volunteer offers or introductions as a result of the event?</b></p>	<p>Yes</p>
<p><b>If yes, please can you provide details of the support you received?</b></p>	<p>We were introduced to a potential funder and received offers of introductions to new university colleges.</p>
<p><b>Has the training you received from TFN better prepared you in pitching your organisation to potential funders?</b></p>	<p>Yes</p>
<p><b>Has TFN increased your capacity to raise further funds?</b></p>	<p>Yes</p>
<p><b>How important was TFN funding in helping you achieve your objectives?</b></p>	<p>We wouldn't have been able to achieve our objectives without TFN funding</p>
<p><b>Since presenting at TFN, has your organisation undergone any other significant changes?</b></p>	<p>N/A</p>
<p><b>Do you have any other comments or feedback on the experience of the TFN process?</b></p>	<p>The pitching training and experience has proved invaluable in our approaches to partner colleges and with presenting to other prospective funders. We believe this experience has undoubtedly contributed to further funding successes that are enabling the charity to sustainably deliver it's transformative, impactful, year-long programme to young people throughout the country.</p>
<p><b>Can you tell us any personal stories to highlight the value of the project?</b></p>	