

Name of your organisation	Thread Ahead
Date of TFN event which you pitched at	08/02/2024
Name of the project TFN funded	Thread Ahead - Brand New Clothes for Refugees
Were you able to undertake your project as you outlined in the application?	Yes
Can you describe and/or demonstrate the specific impact that TFN funding has had against your initial objectives?	<p>Thanks to TFN, we anticipate that we will meet/exceed both of our initial objectives. We were aiming to support 1,000 visitors to access 4,000 items which would otherwise have gone to wait. Since receiving the funding, we have supported 937 visitors and we anticipate supporting at least another 130 at our next event prior to the one-year mark closing, which will take us over our target to 1,067 visitors in total. We have already exceeded our target for clothing saved from waste, with 4,041 items saved from waste and more expected to arrive prior to the end of the year.</p> <p>Internally, we increased our full-time staff from 1 to 2, which has really supported the scaling up of our service delivery. We also piloted new complementary additional services, such as DJ workshops, alongside our clothing services. These have been carried out through corporate partnerships originally borne out of our clothing delivery.</p> <p>Feedback from a visitor who attended a Thread Ahead pop-up just last week read: 'I am writing to express my sincere gratitude to your charity for the kindness and compassion you showed us yesterday. Your warm and thoughtful approach truly touched our hearts, and we are deeply appreciative of the effort and care you extended to us.' While we have always captured feedback from individual event attendees such as this, we started capturing impact data from our referral partners too this year. For example, in addition to the feedback included in the attachment below, one referrer told us: 'Our clients greatly admire the clothes and other items they receive from Thread Ahead. Being a recipient of charity often means that the only options they get in terms of clothing are used, 2nd hand clothes. To have the chance of getting brand new clothes means so much to our clients as they can feel more confident and proud of their presentation.'</p>
What portion of the project did TFN fund?	22%
How many direct beneficiaries did the TFN funded project reach?	1,067
How many indirect beneficiaries did the TFN funded project reach?	N/A
Were you able to leverage further funding as a result of TFN support?	No
If yes, how much were you able to raise and from whom?	-

Did you receive any pro-bono support, volunteer offers or introductions as a result of the event?	Yes
If yes, please can you provide details of the support you received?	Interesting conversations with sustainability specialist; free training on using AI in fundraising
How important was TFN funding in helping you achieve your objectives?	We would have found it difficult to achieve our objectives without TFN funding
Has the training you received from TFN better prepared you in pitching your organisation to potential funders?	Yes
Has TFN increased your capacity to raise further funds?	Yes
Can you tell us any personal stories to highlight the value of the project?	Ahmad, one of our volunteers who joined us in our pitch at TFN, has now gone on to be the Chair of our new Lived Experience Advisory Board. The unrestricted funding from TFN not only helped us scale our services to grow our impact, it also enabled us to develop our organisational infrastructure, with new developments like this board. We feel really positive about how this is going to ensure we continue to grow in an informed and meaningful way going forward.
Since presenting at TFN, has your organisation undergone any other significant changes?	Beyond planned growth, no!
Do you have any other comments or feedback on the experience of the TFN process?	Such a great experience - thank you so much!