

## Report back to The Funding Network

### 1. Name of your organisation and date funded by TFN:

StreetDoctors. We were funded by TFN in September 2014

### 2. What was the project you sought funding for from TFN?

What are its aims and objectives? Have these changed since receiving TFN funding?

StreetDoctors engages at risk young people, young offenders, including gang members, in helping to save lives by training them to deliver vital first aid at the scene of a stabbing or a collapse. In doing this we aim to reduce street violence, increase young people's confidence and sense of responsibility and empower them. StreetDoctors is volunteer led; all our teaching is carried out by teams of volunteer medical students. At the time of application we had a network of 150 volunteers operating in 10 cities across the UK.

We sought funding from TFN to help support our project "*Expansion 2014*" to four new teams (Newcastle, Bristol, Warwick and Birmingham) in Sept/Oct 2014. The funding enabled us to run recruitment events, train new volunteers at our annual national conference and provide new teams with on-going support and mentoring from nearby existing teams.

### 3. Were you able to do this work as you described it in your application and presentation?

Funding from TFN in September 2014 enabled us to do the following:

**Expansion:** Four new teams are now established in the following locations: Newcastle, Birmingham, Bristol and Warwick. A total of 50 new volunteers were recruited to support delivery of teaching sessions in these new cities. This brings our total number of medical student volunteers to 220.

**Teaching Numbers:** In 2013 StreetDoctors had just over 700 attendances from young people, in 2014 we reached a total of 1012 young people. By the end of September 2015 we have already reached a total of 2009 young people attending StreetDoctors teaching sessions. We are currently on track to exceed our original target of 2500 young people by the end of 2015.

### 4. If you were not able, please explain what happened and why?

We met our goals as outlined in our application. Please see Q3.

### 5. Can you measure, assess or describe the change that happened as a result of this work?

What actual change did the funded project generate? What proportion of the project/work did TFN fund (e.g. all/x%)?

As a direct result of the TFN funding we were able to expand and support four new teams in Newcastle, Birmingham, Bristol and Warwick; our largest autumn expansion to date. The four new teams have brought 50 more volunteers to the organisation, and were trained at our annual training conference in October 2014. Conference costs last year were £18K, and we had nearly 200 volunteers attending, 140 of whom were new volunteers. 50% of these costs were covered by NESTA funding, TFN funds contributed towards conference costs, and specifically 21% towards training our volunteers. The new teams have had 447 young people attending teaching centres since January 2015 running 46 teaching sessions in total. They aim to have taught 80 sessions in total by the end of the year reaching a further 200 young people.

New teams have also been involved in fundraising to support the cost of running a local team. Of particular note is StreetDoctors Birmingham team's early success in securing block funding from

Birmingham City Youth Service to fund 80 sessions with young people at risk of violence across Birmingham over a two year period.

**6. As a result of presenting at TFN, did you experience any of the following;**

We have 50 new volunteers joining StreetDoctors in 4 locations. As the new teams become further established they are expanding again this year so they can better meet local demand for services. The new teams have raised the profile of the organisation by bringing StreetDoctors teaching to new cities. Interest in our work continues to grow. Although we can't necessarily ascribe this increase in profile to specific teams, new supporters and stakeholders are impressed by the national reach of the organisation, and inspired by the passion and dedication of our volunteers. This has led to substantial one-off donations, events by external supporters to raise money for StreetDoctors, and one couple asking their wedding guests to donate to StreetDoctors!

We have also recently been engaged by Leaders' Quest, an organisation that develops relationships between big business and the social enterprise sector to support learning events so that people can learn more about our work.

**7. Could you give us an estimate of how many people have been reached by the TFN funded project/work and by how much?**

Please see 5 above.

**8. Can you tell us any personal stories to highlight the value of funding from TFN?**

With the support from NESTA, we have been improving the collection of impact data across the organisation. Recent after session surveys showed that:

- **93%** of agreed that they understood the consequences of violence;
- **89%** agreed that they knew what to do when someone was bleeding/unconscious;
- **85%** said they would be willing and able to act if first aid was needed.

We have also been gathering more qualitative feedback from both young people and teaching centres:

*'Thank you for today... you've inspired me to save lives...like you were saying about being able to teach other people this stuff...I want to do that...'*

*Young person in Feltham Youth Offending Institute*

*'People have never been enthusiastic about learning first aid before...but the feedback I've been getting is really positive. Whatever it is that you're doing is working. Young people are buzzing when they come out of the sessions and that probably wouldn't be the case if we'd got [another organisation] to do it'*

*- Deputy head of Birmingham Youth Service*

*'Before going through A – Alert we asked what they'd do if they saw someone bleeding. One girl said that it depended who it was - if it was a stranger she'd call an ambulance and leave but if it was someone she knew she'd call an ambulance and apply pressure. By the end of the session she said wouldn't want someone's death on her conscience and she'd help anyone. She was getting quite passionate about this at the end and was trying to persuade others to help strangers.'*

*- Volunteer reflection after a session in Birmingham*

Our Birmingham team were also on site at a large youth centre, when a double shooting occurred directly outside the centre. Help arrived very quickly for the victims but youth workers shepherded all the young people on the premises into a safe room until the area was cleared. The three Birmingham volunteers distracted the young people from what was going on outside by turning it into a teaching opportunity. The youth worker in charge said it was exactly the right thing to do in those circumstances as it kept young people away from the windows, and she praised StreetDoctors

volunteers' calmness and quick thinking. Several young people stayed after the area was pronounced safe in order to learn more from the volunteers.

**9. Since presenting at TFN, has your organisation undergone any significant change(s) which our donors would be interested to know about (these changes do not need to be related to the experience of presenting at TFN).**

We have continued with work on developing support structures for volunteer teams, this includes continuing to embed the automated booking and reporting tool across the organisation, and working with independent evaluators to strengthen the collection of data to evidence our impact.

We have begun the roll out of our StepWise pilot in London offering some of the young people we deliver to opportunities to co-deliver alongside our volunteers, get a first aid accreditation, and careers advice, personal development training and mentoring support.

Alongside this we have carried out a thorough review of our London delivery (we now have 5 teams in London) in order to strengthen our capacity to deliver to more young people at risk across the capital. The revised London strategy will be rolled out over the next two years.

We have strengthened our board further, appointing two new trustees with expertise in emergency medicine, paediatrics and work with gang and violence affected young people.

After a successful year as our first Medical Director, Michael Andrews, has returned to his studies at University of Sheffield, and junior doctor and veteran volunteer, Dr Rebecca Long, has joined the HQ team as the 2015/16 Medical Director. We have also taken on a part time Chief Operating Officer to replace our part time Office Manager.

**10. Do you have any other comments regarding TFN funding?**

TFN provided a much needed and important injection of funds to help with training our new teams. Just as importantly the opportunity to pitch and the positive response from Addidi, and the continuing relationship with TFN supporters has given us confidence and belief in the importance of the work we are doing with young people. It means a huge amount to volunteers, that their efforts are being recognised by a wider network outside of the immediate StreetDoctors volunteer community.

**11. Can you please include any relevant photos or clips that may relate to the project.**



12.



