

TFN Impact Report

Name of your Organisation:	Sarah's Rural Libraries Fund
Date of TFN event which you pitched at?	14/03/18
Name of the project TFN funded:	Bibliotecas Rurales, Cajamarca, Peru
Were you able to undertake your project as you outlined in the application?	Yes
Can you describe and/or demonstrate the specific impact that TFN funding has had against your initial objectives?	<p>The TFN funding has allowed Sarah's Rural Library Fund to support 50% of the annual core costs for the Bibliotecas Rurales.</p> <p>The core activities included:</p> <ol style="list-style-type: none"> 1. Two General Assemblies in which approximately 50 volunteer librarian co-ordinators gathered for 3 days to successfully exchange books, analyse the readership, record the oral traditions and discuss current issues in the field. 2. Four different new books have been published with 1000 copies of each printed. Some of these were included in the 3,217 books donated to a variety of educational establishments, projects and rural organisations. These special donations of books have been promoted to educational institutions that are forming rural libraries. In addition they are given to communities of rural libraries that conduct reading circles (which gather from ten to more than two hundred people from the communities) where each participant has a book in their hands to read with others and for others. <p>They have opened 10 new libraries, 4 of which are in educational establishments and they have welcomed one new volunteer co-ordinator.</p> <p>The organisation is also now supporting teacher training through 2 teacher training institutes. This enables the trainee teachers to understand the importance of using books based on the Andean culture which they can then develop in their new teaching roles.</p> <p>There are now Rural Libraries in all 13 provinces in the State of Cajamarca and this work has been recognised by the National Library of Peru who has awarded Alfredo Mires, the Executive Director of the organisation, a national achievement award (August 2018) for encouraging access to public libraries.</p>
What portion of the project did TFN fund?	50%
How many direct beneficiaries did the TFN funded project reach?	18,000 registered readers
How many indirect beneficiaries did the TFN funded project reach?	36,000 estimated listening readers

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Were you able to leverage further funding as a result of TFN support?	No
Did you receive any pro-bono support, volunteer offers or introductions as a result of the event?	Yes
If yes, can you provide details of the support you received?	We have a new trustee who has fundraising experience.
How important was TFN funding in helping you achieve your objectives?	We would have found it difficult to achieve our objectives without TFN funding
Since presenting at TFN, has your organisation undergone any other significant changes?	We have appointed a new trustee.
Do you have any other comments or feedback on the experience of the TFN process?	I found it a very supportive process at all stages which has helped our organisation move forward in a variety of ways, including improving governance, more strategic financial planning and re-evaluating measuring impact.
Can you tell us any personal stories to highlight the value of the project?	<p>The organisation is aiming to build capacity as many of the original co-ordinators and librarians are ageing and family members are encouraged to take over these roles. The newest and youngest librarian is Maicol who is the son of a current librarian. He arrived at the General Assembly in April after two days of travel, walking from his community. Maicol participated in the discussions with enthusiasm and conviction, communicating to everyone the importance of reading and learning from their elders.</p> <p>The women librarians of Huamachuco started their libraries 18 months ago despite not being able to read or write. The co-ordinators from the central office visited in October 2018 and were impressed with the dedication of women like Marianna who is now learning to read and write while encouraging the people from her local community to borrow books. The photos show Marianna, the librarian, the Rural Library sign and the registration document that the readers fill in when they borrow books.</p>