TFN Impact Report



Name of your Organisation:	Windrush Caribbean Film Festival CIC (WCFF)
Name of the project TFN funded:	WCFF Digital Film Microcinema Storytelling Project
Date Funded by TFN:	22-Jan-20
Were you able to undertake your project as planned?	Yes
If no, please outline how the project has changed.	
Can you describe and/or demonstrate the specific impact that TFN funding has had against your initial objectives?	Recognize collaborated with Caribbean Tales TV and a number of community partners around the country to launch the Windrush Caribbean Film Festival in October-November 2020. The funding received from The Funding Network was used to promote specifically the Digital Storytelling element of the Festival. We asked for young and/or emerging filmmakers to submit microfilms that told "My Windrush Story". A key part of the Festival's mission is the support the storytellers from our community to help establish common ground with wider society. We successfully pivoted from a planned live, nationwide film festival held in cinemas and other large venues to one that was online only due to the restrictions from Covid19. This did impact on our ability to promote the festival, limiting the number of young filmmakers we could attract for the Digital Storytelling project in light of scepticism about the opportunity a digital WCFF could provide them. We were pleased that we did find more than 10 such budding artists to contribute their films and to find one worthy winner to be specially highlighted.
What portion of the project did TFN fund?	100%
How many direct beneficiaries did the TFN funded project reach?	17, including our finalist Onismo Muhlanga for his Paradise Inquest which was screened twice at the Festival
How many indirect beneficiaries did the TFN funded project reach?	3000+
Were you able to leverage further funding as a result of TFN support?	No
If yes, how much were you able to raise?	
Did you receive any pro-bono	Yes

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support, volunteer offers or introductions as a result of the event?	
If yes, please can you provide details of the support you received?	WCFF received pro-bono support from film programmers, programmer makers, historians, marketers and fundraisers. Our community partners served as event hosts and speakers as well as making valuable introductions for us. Our media partners provided free and contra coverage. Our inaugural Paulette Wilson Award for Windrush justice was sponsored by one of our partner organisations.
Has the training you received from TFN better prepared you in pitching your organisation to potential funders?	Yes
Has TFN increased your capacity to raise further funds?	Yes
How important was TFN funding in helping you achieve your objectives?	We wouldn't have been able to achieve our objectives without TFN funding
Since presenting at TFN, has your organisation undergone any other significant changes?	WCFF has proven its value by successfully launching the Festival in 2020 during a pandemic with very little funding. Our success, with a dynamic and engaging programme that attracted a diverse audience of more than 3000 has resulted in funding from the Arts Council and BFI for WCFF 2021. We wouldn't have won the confidence of these funders without the support of TFN.
Do you have any other comments or feedback on the experience of the TFN process?	The TFN experience has been fantastic and we are also glad to see that you have formed a partnership with the Black Funding Network, founded by our Director and TFN sponsor, Patricia Hamzahee. We appreciate the support shown by TFN and its members for organisations supporting Britain's Black community.
	You are a very professional organisation and what you do sustains smaller more fragile organisations like ours to succeed. Thank you.
Can you tell us any personal stories to highlight the value of the project?	The Festival launched in late October with a powerful panel about the injustice that the Windrush generation has faced, including Paulette Wilson who died before receiving the compensation she had compaigned tirelessly for. Her daughter supported our launch of the Windrush Justice award we created in Paulette's honour. At the WCFF launch, veteran campaigner Patrick Vernon and Jacqueline MacKenzie, the solicitor at the forefront of securing just compensation for the Windrush generation, were joined on the impactful panel by filmmaker Kyle Legall. The Festival was closed with

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the presentation of the award to two worthy winners: the journalists
who have covered the Windrush scandal tirelessly, Amelia Gentleman
of the Guardian and Nadine White, then with Huffpost.