

TFN Impact Report

Name of your Organisation:	Pulse Arts CIC
Name of the project TFN funded:	Music In Healthcare at Broomfield Hospital
Date Funded by TFN:	July 2016
Were you able to undertake your project as planned?	No
If no, please outline how the project has changed.	<p>As a young organisation we are developing quickly and made strategic decisions over the year to adapt the programme that we had originally outlined in our application.</p> <p>We incorporated complimentary elements such as taking on an apprentice and investing in our own professional development. We think these will help make Pulse Arts a sustainable social enterprise in the long term and help expand our programme capacity.</p> <p>In a project value total of £12,305, here is how we used the TFN funding:</p> <ul style="list-style-type: none"> - £1,000 of TFN Contribution: 18 days of music making on Broomfield hospital children's wards with young patients, their families and hospital staff. - £200 of TFN Contribution: to expand our capacity, we also took on a new musician apprentice, Mel Draisey, who has shadowed us, undergone training and is now working with us to develop her skills as a musician in healthcare settings. - £376 of TFN Contribution: we have begun to up-skill ourselves to become trainers in Music in Health practice. We designed a bespoke training course for ourselves with OPUS Music CIC to achieve this. <p>Our aim is to deliver CPD courses to musicians in Essex and London in 2017/18, training other musicians to develop their own programmes of Music in Health in settings which do not yet benefit from this practice. We want to expand the Music in Health workforce and network in East Anglia and London. We aim for Pulse Arts to become a provider of training and consultancy whilst continuing our own music programmes with partner hospitals GOSH, Evelina London and Broomfield Hospital.</p>
Can you describe and/or demonstrate the specific impact that TFN funding has had against your initial objectives?	<p>Although we were unsuccessful in an application to the Arts Council in September 2016 to part fund the project, we were encouraged that our other funding partners Essex Music Hub and the Mid-Essex Hospital Trust increased their contribution to ensure the project could go ahead. We think this reflects the positive relationships we have developed with partners and are encouraged that they also value, and are willing to invest in our work.</p> <p>Although the TFN money has been spent, the project has not yet concluded. However of the 25 feedback cards received so far from patients and family members at Broomfield 100% rated the activity as excellent and 100% would like to see the activity continue at the</p>

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	<p>hospital. 72% said the music made them feel relaxed and 77% said they were calmer. We are currently conducting a staff audit asking their opinions on the impact of the music. We expect these to be completed by the end of June.</p> <p>We have increased our delivery staff from 2 to 3 members. This is allowing us to work in different combination and varying the experience for both our hospital partners and ourselves.</p> <p>As an organisation this project has been hugely valuable as a stepping stone to larger funding streams. Based on the successes of this project, we have applied to Youth Music to continue this work at Broomfield and also extend our work at Evelina London children's hospital from Autumn 2017 until July 2018 (project value approximately £32,000).</p> <p>The project also helped us leverage further funding from Broomfield Hospital do to a 13 week pilot project on Care of the Elderly wards with people with dementia. This project was proposed by Patient Experience Manager Jonathan Wright our Sponsor at the TFN presentation, and supported by Dr. Anser Qu,reshi, Geriatric Consultant with Mid Essex Hospital Trust.</p> <p>Other additional positive outcomes have been making contact with King's College Medical School and Trinity Laban Conservatoire of Music and Dance, both of whom are interested in how the skills and competencies necessary within Music in Health practice can benefit their 3rd year medical students and conservatoire music students respectively. Our CPD development has given us a platform to develop this strand and we have already completed a 5 day pilot project, taking Trinity Students into Greenwich and Lewisham Hospitals. It received a very positive response from students and the hospitals. We are now in discussion to integrate the programme into the curriculum for 2nd year music students.</p>
What portion of the project did TFN fund?	13%
How many direct beneficiaries did the TFN funded project reach?	450
How many indirect beneficiaries did the TFN funded project reach?	360
Were you able to leverage further funding as a result of TFN support?	Yes
If yes, how much were you able to raise?	£9,929 from Essex Music Education Hub and £800 from Mid Essex Hospital Trust

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Did you receive any pro-bono support, volunteer offers or introductions as a result of the event?	Yes
If yes, please can you provide details of the support you received?	We were introduced to BeyondMe who could be very helpful in developing our corporate fundraising strategy. We decided to wait until we were more established but will following this up soon.
How important was TFN funding in helping you achieve your objectives?	We wouldn't have been able to achieve our objectives without TFN funding
Since presenting at TFN, has your organisation undergone any other significant changes?	We have had a change of non-executive directors. Louisa Tribe has stepped down and Charlie Burgoyne - Digital Marketing Manager at Volvo, has joined the board.
Do you have any other comments or feedback on the experience of the TFN process?	<p>Thank you so much TFN for having faith in us to do our pitch at the family event in front of such an important audience of young people. We found the whole experience of developing our presentation and pitching our work to young people hugely rewarding. It really helped us hone our style and gain confidence.</p> <p>We sincerely hope to be considered for another TFN event soon!</p>