

Name of your organisation	<b>Prosper</b>
Date of TFN event which you pitched at	03/12/2024
Name of the project TFN funded	<b>Insight to Impact: Reimagining Training Kits</b>
Were you able to undertake your project as you outlined in the application?	Yes
Can you describe and/or demonstrate the specific impact that TFN funding has had against your initial objectives?	<p>TFN funding enabled Prosper to complete a major upgrade to our 12-week business management training course, a transformation essential for our journey to scale. Our original materials were designed in 2017. Over the years we have listened to our participants, and realised our training needed updating to better reflect the current realities of women. Through TFN's support, we engaged a Sierra Leonean graphic designer, developed over 240 new illustrations across 32 lessons that together form a more comprehensive, culturally relevant training approach</p> <p>The revised Approach strengthens participants' ability to manage a portfolio of income streams, rather than a single business. It guides women through:</p> <ul style="list-style-type: none"> <li>• Business identification and diversification – choosing which enterprises to pursue at different times of year to ensure a more regular and consistent income, matching local demand for different products.</li> <li>• Financial management – practical tools on budgeting, saving, and reinvesting earnings, including new story-based and game-based learning tools that are easy to remember and apply.</li> <li>• Customer and time management – exercises looking at customer service and managing your time so that women can manage the multiple demands on their time, from their business activities to household and family obligations.</li> </ul> <p>The redesigned methodology will be rolled out nationally in 2026 through Prosper's two local partners.</p>
What portion of the project did TFN fund?	100%
How many direct beneficiaries did the TFN funded project reach?	4,200 in 2026
How many indirect beneficiaries did the TFN funded project reach?	13,860 in 2026
Were you able to leverage further funding as a result of TFN support?	Yes
If yes, how much were you able to raise and from whom?	Following the announcement of our redesigned curriculum, Prosper received new programme funding from an existing trust that specifically recognised the improved training methodology and its potential for scale. In addition, one of our long-standing supporters increased their annual contribution in recognition of the charity's strengthened capacity and professional growth enabled by TFN's investment. Together, these commitments have

	significantly enhanced Prosper's financial resilience and our ability to expand our work in Sierra Leone, resulting in an additional £35,000 raised as a direct outcome of this success.
Did you receive any pro-bono support, volunteer offers or introductions as a result of the event?	No
If yes, please can you provide details of the support you received?	-
How important was TFN funding in helping you achieve your objectives?	We wouldn't have been able to achieve our objectives without TFN funding
Has the training you received from TFN better prepared you in pitching your organisation to potential funders?	Yes
Has TFN increased your capacity to raise further funds?	Yes
Can you tell us any personal stories to highlight the value of the project?	<p>TFN's support filled a critical funding gap that our restricted programme budgets could not cover. The strategic investment in redesigning our image-based training programme would not have been possible otherwise. Without TFN's contribution, this vital upgrade would likely have been delayed by a year, risking the loss of momentum with our local partners.</p> <p>The funding not only strengthened the quality and relevance of our training but also enhanced Prosper's credibility with donors. This, in turn, directly led to further support and increased contributions from some of our core funders. The impact of this new training is best captured by the reflections of our local charity staff:</p> <p>"The new images look more like the everyday real life that our participants face. This will help them remember the lessons of the training more easily." – Adamsay Sesay, Training Facilitator</p> <p>"The new images are clearer and will be more easily understood by our participants. This will help them apply the lessons of the training more easily, as the images resemble their everyday lives." – Isatu Turay, Training Facilitator</p>
Since presenting at TFN, has your organisation undergone any other significant changes?	No
Do you have any other comments or feedback on the experience of the TFN process?	Yes, I thought the application process was well run. The communication with charities was clear and efficient, you had a fast turnaround and promptly informed us about the outcome of our application.