

TFN Impact Report

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| Name of your Organisation: | Lensational |
| Name of the project TFN funded: | Video journalism training for garment factory workers in Bangladesh |
| Date Funded by TFN: | July 2016 |
| Were you able to undertake your project as planned? | No |
| If no, please outline how the project has changed. | Our original partner, Earl Fashion Limited, got a large order from a client so it was difficult for them to dedicate 2-3 full days to the programme. At the same time, the Bangladesh government has had a crackdown on labour rights activism and are putting pressures on factories to work with civil society partners. Hence, we had to change our focus from garment workers themselves to daughters of garment workers, partnering with Nagorik Uddyog daycare centre in Dhaka. |
| Can you describe and/or demonstrate the specific impact that TFN funding has had against your initial objectives? | <p>The original objectives of the video journalism project include:</p> <ul style="list-style-type: none"> - teach them negotiation and creative skills: we have achieved that as demonstrated by the high level of quality of the video content that the girls themselves produced using only iPods; - for Lensational to have long-term impact on these workers: we have achieved that as the girls who have attended the Fashion Revolution film screening now understand the challenges that their mothers go through; - to advocate for corporates to commit to supply chain transparency and advancing the welfare of the most vulnerable workers: we are in the process of reaching out to fashion companies especially H&M and Levi's on the back of this film and we are preparing now for a premiere in London after the premiere was attended by over 40 people in Dhaka. |
| What portion of the project did TFN fund? | 100% |
| How many direct beneficiaries did the TFN funded project reach? | 50 |
| How many indirect beneficiaries did the TFN funded project reach? | 500 |
| Were you able to leverage further funding as a result of TFN support? | No |
| Did you receive any pro-bono support, volunteer offers or introductions as a result of the event? | No |

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| How important was TFN funding in helping you achieve your objectives? | We wouldn't have been able to achieve our objectives without TFN funding |
| Since presenting at TFN, has your organisation undergone any other significant changes? | Yes, Lensational has been continuing to grow and we have been able to clarify our three-year vision and enhance our work with corporate partners. |