

Report back to The Funding Network

1. Name of your organisation and date funded by TFN:

Sawa World (www.sawaworld.org), fall, 2012

2. What does your organisation do?

i.e. What are its aims and objectives? Have these changed since receiving TFN funding?

Sawa World is attempting to do something that has never been done before to tackle global poverty. It aims to create a world where 1 billion people in the world's 50 poorest countries will lift themselves out of extreme poverty by having access to locally created and practical solutions within their communities; these solutions will thrive free of international charity. We believe that solutions come from within the communities that face dire poverty.

Check out this great video where Sawa Youth Reporters from Uganda explain what we do: <https://vimeo.com/63740942>

3. When was your organisation first established?

July 4, 2007

4. Since receiving funding from TFN how has your organisation changed?

Has your annual turnover changed?

Has the number of beneficiaries reached changed?

Can you quantify any other changes? Eg number of employees, number of projects, geographical scope.

Annual budget: grew by 10%

Impact numbers:

- Sawa Youth Reporters Trained– from 11 to 21. Four were full time employed
- Solution Videos Produced – from 90 to 130 videos
- People reach directly in extreme poverty – from 4,000 to 10,000 people
- People reach indirectly (media) in extreme poverty – from 4.8 million to 6 million
- Areas of expansion: Expanded the program to Western Uganda to the African Rural University
- New partners: Sheraton Hotel Kampala (hosting the first Sawa World Day in 2014) and Private Education Development Network Uganda (working to expand program in 100 schools)

5. Can you describe/measure the impact that the specific TFN funded project/work has had?

What actual change did the funded project generate? What proportion of the project/work did TFN fund (eg all/x%)? What evidence do you have for the success or failure of the funded project?

We made a slight change to the proposed project. Instead of expanding to Gulu University in Northern Uganda we focused on expanding the Sawa World Program to the African Rural University (ARU) in Western Uganda. We used the TFN funds towards setting up the new partnership to run the Sawa World program permanently at the ARU. The TFN funds were specially used to have four Sawa Youth Reporters travel to Western Uganda, train five staff to run the Sawa World Program for a period of two weeks and negotiate the partnership conditions. In July 2013, the partnership between Sawa World and the African Rural University was officially signed. The Program will start there officially in January 2014. The founder of ARU, an Ashoka Fellow as well, Daphne Nederhorst, the founder of Sawa World, are now approaching well-known global investors and philanthropists to support the further growth of this partnership to a global level. The aim is to provide systemic change to rural transformation all of the world focusing in locally created solutions.

6. Could you give us an estimate of how many people have been reached by the TFN funded project/work and by how much?

The funds contributed two hiring two new Sawa Youth Reporters from Western Uganda, training five staff at the African Rural University, reaching 1000 vulnerable girls with the awareness of Sawa World and sharing local solutions reached over 1 million people on the radio in Kibaale District in Western Uganda.

7. Did receiving the money from TFN make positive difference to your organisation? If yes, in what way? If no, please specify why not?

Were there changes in non-financial support/leverage i.e volunteering hours, relationships, contracts, trustees or media coverage? Did it help to get other grants/donors?

It was a small amount but helped expand our program to Western Uganda that now has the potential to impact millions of girls in rural areas all over the world. We will send videos to you on the impact as this unique partnership unfolds.

8. Do you have any other comments regarding TFN funding?

We are grateful for the opportunity

9. Can you please include any relevant photos or clips that may relate to the project.

See five photos and one video below.

10. A personal story from TFN project:

Sawa World trains vulnerable and unemployed as community video reporters of locally created solutions to extreme poverty. The youth on a monthly basis travel into

their communities and find and document simple and practical solutions to self-empower people instantly out of extreme poverty. These solutions are shared in schools, community centres and national media.

With the support of TFN we created a highly important partnership with the African Rural University that has the capacity to shift rural transformation all over the world. There we trained new staff and youth and found and documented their first practical solution in Western Uganda. Rosette, only 20 years old, became the first Sawa Leader approved in Kibaale District. She changed her community by teaching them how to make herbal soap from green fruit leaves and cure minor illnesses and also make a small income from it.

Here is the Sawa World Solution Video the new Sawa Youth Reporters at the African Rural University made:

<https://vimeo.com/70547550>

Photos

Photo 1: Sawa World Youth Reporters on a live radio show to share the work of Sawa World to over 1 million people in Western Uganda.



Photo 2: New Sawa Youth Reporters document first local solution in Western Uganda



Photo 3: Rosette (20 years old) explains her local solution to the Sawa World Team. She is the first Sawa World Leader in Western Uganda.



Photo 4: Founders of the African Rural University (Mwalimu Mushese) and Sawa World (Daphne Nederhorst) sign the MOU of their long-term partnership. Thank you TFN for supporting the creation of this important partnership



Photo 5: The Sawa World Team presents to over 1000 girls in Western Uganda at the African Rural University

