

TFN Impact Report - Crowdfunder

Name of your Organisation:	Telescope
Name of the project funded:	Telescope
Date Funded:	23.07.2019
Were you able to undertake your project as planned?	Yes
If no, please outline how the project has changed.	
Can you describe and/or demonstrate the specific impact that Crowdfunder funding has had against your initial objectives?	Since Crowdfunder, with the funding we raised, we have run five in-person pilots of our programme across health & social care, refugee rights, and education. In April 2020 we pivoted to developing remote programmes, running two online programmes in justice and transport. Participant numbers have grown to 32, with a pipeline of over 20 more. In particular, the Crowdfunder funding has allowed us to provide compensation to our charity partners, a core part of our mission to ensure the recognition of their currently undervalued expertise. It has also enabled us to bring in participants with lived experience of the issues we are tackling, and compensate them for their time. Over the last year, we have been operating at maximum capacity alongside other roles. We have been able to have conversations with over sixty frontline workers, whose insights have significantly contributed to our programme design. We have just appointed two frontline workers to our advisory board who can share their expertise on what will be most valuable for frontline participants. And we are putting together a proposal for a co-designed bespoke programme with a major What Works centre based in London. From September 2020 the remaining Crowdfunder funding will be used to enable one of our co-founders to work only for Telescope and continue this important co-design work.
What portion of the project did Crowdfunder funds support?	100
How many direct beneficiaries did the Crowdfunder funded work reach?	32
How many indirect beneficiaries did the Crowdfunder funded work reach?	Due to the complex nature of UK policymaking, it is hard to measure indirect impact via better policy outcomes. However, 1500+ beneficiaries and service users of the frontline organisations we worked with will also benefit in the long term from the work we undertook at those organisations.

Were you able to leverage further funding as a result of pitching at Crowdbacker?	No
If yes, how much were you able to raise?	
Did you receive any pro-bono support, volunteer offers or introductions as a result of the event?	Yes
If yes, please can you provide details of the support you received?	At the event we were introduced to several policy and frontline experts who have supported us and/or participated in our programmes. One of them has just joined our advisory board.
Has the training you received from TFN / Year Here better prepared you in pitching your organisation to potential funders?	Yes
Has pitching at Crowdbacker increased your capacity to raise further funds?	Yes
How important was Crowdbacker funding in helping you achieve your objectives?	We wouldn't have been able to achieve our objectives without Crowdbacker funding
Since pitching at Crowdbacker, has your organisation undergone any other significant changes?	We have recently appointed an advisory board to enable us to draw on UX, programme design, and business strategy experience as we scale over the coming year. We also pivoted our business and delivery model to deliver our programmes online, bringing together not only frontline and policy experts, but also experts by lived experience and people working in local government, enabling us to tackle complex problems through a systems lens.
Do you have any other comments or feedback on the experience of pitching at Crowdbacker?	
Can you tell us any personal stories to highlight the value of the project?	Our first online pilot programme brought together a frontline probation officer with ten years' experience working for HM Prison Service, and a Fast Streamer currently placed in the Private Office of the Permanent Secretary within the Ministry of Justice. One of our core principles is that empathy can drive meaningful change. Beginning the programme with active listening exercises, we encouraged participants to delve deep into their own values and

	motivations, as well as exploring how those overlapped with their partner's. On her own journey and work in probation, the probation officer reflected: "my personal values matched up quite well with my organisation's values. Sometimes I just think, 'oh I want to look for another job'. But this brings comfort that my organisation is in line with my views." Both participants highlighted that "our values across policy and frontline match up, which is really encouraging", especially since for the probation officer, "policymakers can seem a million miles away". The pair are now continuing to work together to improve diversity in the MoJ. Their work will begin by bringing together a group of probation officers and civil servants focusing on probation to learn more about the day-to-day realities of the frontline probation work. The frontline participant, reflecting on the overall programme and the next steps the pair had identified, told us: "I'm proud of myself for giving other probation officers a voice. I didn't know how to go about making change, but it seems clear now. I have particularly learnt that it doesn't need to be perfect, but we just have to make the first small step".
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