

TFN Impact Report

Name of your Organisation:	EVERYBODY Ltd
Name of the project TFN funded:	EVERYBODY launch
Date Funded by TFN:	15/01/2019
Were you able to undertake your project as planned?	Yes
Can you describe and/or demonstrate the specific impact that TFN funding has had against your initial objectives?	
What portion of the project did TFN fund?	Haven't yet drawn on the funding as want to use this for the community-building aspects (website/events), which I am only now starting to progress.
How many direct beneficiaries did the TFN funded project reach?	12 (training participants/mentees/staff at partner orgs)
How many indirect beneficiaries did the TFN funded project reach?	110+ (relates to participants in the projects listed above, but impact potentially wider as training/resources being applied with other participants as well as with audiences)
Were you able to leverage further funding as a result of TFN support?	Yes
If yes, how much were you able to raise?	I raised another £1K via a Lottery-funded Lloyds Bank/SSE start-up grant.
Did you receive any pro-bono support, volunteer offers or introductions as a result of the event?	Yes
If yes, please can you provide details of the support you received?	Yes - a coaching offer and sector-specific introductions.
Has the training you received from TFN better prepared you in pitching your organisation to potential funders?	Yes
Has TFN increased your capacity to raise further funds?	Yes
How important was TFN funding in helping you achieve your	We would have found it difficult to achieve our objectives without

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objectives?	TFN funding
Since presenting at TFN, has your organisation undergone any other significant changes?	No - I've been unable to dedicate as much time as hoped to the project for personal reasons. But I've been fortunate to participate on accelerator programmes with Allia / Social Starters / School of Social Entrepreneurs so have continued working on aspects of the project, even if not yet very active. This year I will establish a workspace and focus on building new partnerships and piloting new services.
Do you have any other comments or feedback on the experience of the TFN process?	Curious about how you market the Crowdbacker events! There's potential to target specific sectors you might not have yet reached, eg the arts. It was great to have so many supportive, familiar faces in the audience but could have been interesting to have more new / cold contacts from a wider base.
Can you tell us any personal stories to highlight the value of the project?	Introducing my project to potential partners and supporters as having secured start-up funds always helps give confidence in what I'm doing, even despite the early stage I'm at. And I definitely benefitted from pitching in front of such a large audience, which I've put to use in various funding and support application processes.

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