

TFN Impact Report

Name of your Organisation:	Hubbub UK
Name of the project TFN funded:	Community Fridge
Date Funded by TFN:	25/04/2017
Were you able to undertake your project as planned?	Yes
Can you describe and/or demonstrate the specific impact that TFN funding has had against your initial objectives?	<p>Our target was to establish 30 Community Fridges, supporting 300 voluntary groups and helping 1,500 families. In addition we wanted to provide communities with access to; free fridges, additional funding, an easy to use evaluation process and positive media coverage.</p> <p>Within the first 12 months we have supported the establishment of 32 Community Fridges and are on target for 50 by the end of the summer. In a year these fridges will have reduced food waste by 200 tonnes and been visited by 52,600 people. We have secured substantial additional funding including a three year grant from the Big Lottery and positive media coverage for the campaign details of which are here. A full evaluation report is available here.</p>
What portion of the project did TFN fund?	10%
How many direct beneficiaries did the TFN funded project reach?	52,600
How many indirect beneficiaries did the TFN funded project reach?	148,000
Were you able to leverage further funding as a result of TFN support?	Yes
If yes, how much were you able to raise?	Thanks to support from TFN we have been able to get free fridges and freezers donated to Community Groups by Leibheer the donated value of this support is £240,000. We also secured £45,000 from Morrison's Foundation and a three year grant from The Big Lottery of £161,930.
Did you receive any pro-bono support, volunteer offers or introductions as a result of the event?	Yes
If yes, please can you provide details of the support you received?	Thanks to the event we met with the Grant Administrator for the Rothschild Foundation who provided us with a grant to explore the possibilities of setting up Community Fridges in their area of interest. We have subsequently submitted a grant application to support two fridges in Buckinghamshire.

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How important was TFN funding in helping you achieve your objectives?	We wouldn't have been able to achieve our objectives without TFN funding
Since presenting at TFN, has your organisation undergone any other significant changes?	The organisation hasn't undergone any significant change although we have dedicated more staff resource to supporting the Community Fridge Network due to the rapid growth of this initiative.
Do you have any other comments or feedback on the experience of the TFN process?	Support from TFN has been essential in enabling the Community Fridge Network to expand so rapidly. The funding enabled us to dedicate sufficient resource to follow-up funding leads, to develop high quality support materials and to effectively liaise with communities interested in the concept.
Can you tell us any personal stories to highlight the value of the project?	We have made a video about the Community Fridge thanks to support from the Esmee Fairbairn Foundation which can be viewed here .