

Name of your organisation	Hammersley Homes
Date of TFN event which you pitched at	03/12/2024
Name of the project TFN funded	Professional Fundraiser
Were you able to undertake your project as you outlined in the application?	Yes
Can you describe and/or demonstrate the specific impact that TFN funding has had against your initial objectives?	On 7th January, we received £18,600, followed by £3,078.75 on 27th February, making a total of £21,678.75. This funding was raised to support the creation of a dedicated fundraising role, a vital step toward strengthening our charity's long-term sustainability by generating unrestricted income for running costs. Unrestricted funds are the lifeblood of any charity. They allow us to keep our doors open, maintain vital services, and respond to the changing needs of those we support.
What portion of the project did TFN fund?	22%
How many direct beneficiaries did the TFN funded project reach?	66
How many indirect beneficiaries did the TFN funded project reach?	66
Were you able to leverage further funding as a result of TFN support?	Yes
If yes, how much were you able to raise and from whom?	£123,075 from Grant Bids and Fundraising events.
Did you receive any pro-bono support, volunteer offers or introductions as a result of the event?	No
If yes, please can you provide details of the support you received?	-
How important was TFN funding in helping you achieve your objectives?	We would have found it difficult to achieve our objectives without TFN funding
Has the training you received from TFN better prepared you in pitching your organisation to potential funders?	Yes
Has TFN increased your capacity to raise further funds?	Yes
Can you tell us any personal stories to highlight the value of the project?	Since the funding was awarded, we have: <ul style="list-style-type: none"> • Strengthened our fundraising capacity, leading to a more structured and proactive approach to applying for grants and cultivating donor relationships. • Launched new community fundraising events, helping to raise both funds and awareness in the local area. • Improved our data collection and impact reporting, allowing us to better evidence the difference our Outreach Programme makes when applying for further funding.

	<ul style="list-style-type: none"> • Freed up senior leadership time, enabling them to focus on service delivery and strategic growth. <p>These achievements are not just administrative gains, they have a real and lasting impact on the people we serve.</p>
<p>Since presenting at TFN, has your organisation undergone any other significant changes?</p>	<p>The position is shared between two current staff members, whose combined experience has proved invaluable:</p> <ul style="list-style-type: none"> - Hannah Brown (Finance Manager): 20 hours per week, focusing on grant applications, financial management, relationship building, and impact reporting. - Laura De Franco (Outreach Programme Manager): 10 hours per week, focusing on community fundraising, events, and sharing stories and data that bring our impact to life
<p>Do you have any other comments or feedback on the experience of the TFN process?</p>	<p>By investing in fundraising capacity, this grant has made it possible for Hammersley Homes to:</p> <ul style="list-style-type: none"> • Support more people through the Outreach Programme, reducing loneliness and giving members a trusted point of contact. • Offer reassurance to families, who live with daily worry about their loved ones' wellbeing. • Plan confidently for the future, including the next stage of our vision, the creation of fully supported homes for life. <p>Every conversation, every home visit, and every moment of reassurance our Outreach team provides is made possible by the strength of the organisation behind them. This grant has helped secure that strength.</p> <p>We are sincerely grateful for this support. By funding the foundation of our fundraising work, you have done far more than cover salaries, you have helped ensure the continued care, companionship, and hope that Hammersley Homes brings to so many lives.</p> <p>Your investment has given us the means to plan ahead, reach more people, and build the lasting communities that are at the heart of our mission.</p>