

Name of your organisation	Greener & Cleaner
Date of TFN event which you pitched at	20/6/2023
Name of the project TFN funded	Empowering Community Resilience
Were you able to undertake your project as you outlined in the application?	Yes
Can you describe and/or demonstrate the specific impact that TFN funding has had against your initial objectives?	<p>The funding for our organisation was focused around two main objective. Firstly, community outreach and secondly around developing a Customer Relationship Management system.</p> <p>Community Outreach Funding provided the opportunity for us to employ a dedicated part time Community Outreach worker in order to deliver the objectives of:</p> <ul style="list-style-type: none"> - Grow network & partnerships - Test & learn approach, - Share learnings <p>As an organisation we already had a strong partnership ethos but we had never had the capacity to fully develop those relationships for mutual benefit. We were also aware that we needed to broaden our networks and help people to understand what we had to offer. Through dialogue with a range of organisations we were able to explore different ways of working and better understand the intersections around vision, resources and needs. Some of the highlights around impact have been</p> <ol style="list-style-type: none"> 1. Volunteering. Relationships with other organisations have given us the opportunity to increase the number and widen our range of volunteering roles. For example, working with Good Gym has meant that we have been able to introduce more people to our community allotment and establish a stronger ongoing volunteer pool. Working with Community Links Bromley we took the lead in organising a very successful Volunteer Fair as a recruitment tool for local charities and voluntary organisations. We have also been able to recruit volunteer technicians across our networks to support our monthly Repair Cafe - a hugely successful initiative, started with the support of our Community Outreach Worker. 2. Sharing our vision across organisations to mutual benefit. Through our conversations with other organisations we have managed to find ways of empowering staff and beneficiaries around sustainable living and climate action in ways that also support them to achieve their own objectives. We have delivered a number of workshops such as the one for Bromley Mencap staff who afterwards said that they understood the significance of climate change to their own work (" as we are a mental health charity I feel sustainability is very important as that is what a lot of clients worry about."). We have also delivered therapeutic activities at the Community Allotment as well as volunteer days for businesses such as the one for staff at Trust Payments. Now we

	<p>have established relationships with the organisations we will continue to send invitations to events at our Hub and Community Allotment and share learning and further resources going forward.</p> <p>3. Establishing ongoing connections with other organisations. It has been important for us to have a clear strategy for maintaining partnerships going forward and to this end we have established the volunteer role of Community Ambassador. These will mostly be located within their own organisations, acting as a point of contact for Greener and Cleaner in order to share information and news and also to help continue to develop the relationship. Some will also support ongoing outreach by attending community events on our behalf.</p>
What portion of the project did TFN fund?	65%
How many direct beneficiaries did the TFN funded project reach?	175
How many indirect beneficiaries did the TFN funded project reach?	0
Were you able to leverage further funding as a result of TFN support?	Yes
If yes, how much were you able to raise and from whom?	£10,000
Did you receive any pro-bono support, volunteer offers or introductions as a result of the event?	No
How important was TFN funding in helping you achieve your objectives?	We would have found it difficult to achieve our objectives without TFN funding
Has the training you received from TFN better prepared you in pitching your organisation to potential funders?	Yes
Has TFN increased your capacity to raise further funds?	Yes
Can you tell us any personal stories to highlight the value of the project?	One of lovely aspects of recruiting volunteer technicians for our Repair Cafe has been the way that we have been able to mobilise older people with skills. It has been fantastic to see the boost in self esteem that taking on this role has given to them as they have often worked together to problem solve and fix item that have been brought in by members of the public.
Since presenting at TFN, has your organisation undergone any other significant changes?	No
Do you have any other comments or feedback on the experience of the TFN process?	No