

TFN Impact Report



Name of your Organisation:	the intrapreneurs.club (Getting into Tech)
Name of the project TFN funded:	Supporting disadvantaged young people to enter the tech sector
Date Funded by TFN:	22/09/2021
Were you able to undertake your project as planned?	Yes
If no, please outline how the project has changed.	
Can you describe and/or demonstrate the specific impact that TFN funding has had against your initial objectives?	<p>Changing the trajectory of underserved young people's lives by providing a pathway into tech employment.</p> <p>Our focus</p> <p>Social mobility and economic well-being are two pressing issues for young people from low-income and ethnically diverse backgrounds. They often do not have access to the networks required to improve their chances of meaningful sustainable employment. Our charitable organisation aims to change this.</p> <p>We identified sixth-form colleges and schools in Greater London where they have a high low socio-economic and ethnically diverse student population in order to deliver programmes to Year 12 and Year 13 students that are at risk of not going to higher education or into employment.</p> <p>Our Employability Accelerator Programme commenced with the following schools:</p> <ul style="list-style-type: none"> E21C Trust - Coopers School Mulberry School for Girls Kensington Aldridge Academy Mulberry Academy Schools, UTC and Shoreditch <p>Commencing November 2022, we have delivered four programmes, for 54 students across Mulberry School for Girls and Coopers Schools and two further programmes for 36 students completing in March for Kensington Aldridge Academy and Mulberry Academy Schools, UTC and Shoreditch.</p> <p>The programme topics delivered were a mix of technical and personal development masterclasses and student mentoring on request.</p> <ul style="list-style-type: none"> Technical masterclasses for career insight Introduction to Programming: Give a Computer Instructions Life of a Product Designer. Solve a Problem and Design an App Insight Into the Role of a Project Manager - Have a Go Put Together a Project Plan Personal development masterclasses

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	<p>Let's Explore: What Is Impostor Syndrome?</p> <p>How to Set Goals Using the Smart Acronym.</p> <p>How to Create a CV Showcasing Your Acquired Skills</p> <p>Mentoring</p> <p>Imposter Syndrome. How to Convert Weaknesses Into Strengths by Self-Reflection</p> <p>Effective Planning When Setting Your Goals</p> <p>Can a Perfect CV Put You Under Pressure in the Interview Using the STAR Method?</p> <p>Impact/Outputs. 4 individual schools participated. 90 Students. 16 Council Member volunteers were trained from the following organisations: Zencargo, HSBC, NHS, Backmarket, Showpad, The Economist, Babylon Health and Twilio. 1 team member was DBS checked. 1 employment partner (American Express). 5 apprenticeship opportunities with our employment partner. We have also been able to ring-fence 5 employment opportunities for our programme students. Our employment partner, American Express, has provided 5 Software Engineering apprenticeship opportunities to commence in September 2024; it is a fixed-term employment opportunity for 18 months, paid at £22,000. During this time, they will gain a Level 4 Software Engineering Apprenticeship, equivalent to a certificate of education (i.e. CertHE or HNC). They will undoubtedly become indispensable in their tech teams. 90% of apprentices remain with American Express as permanent employees. 10% are qualified and are able to find sustainable employment elsewhere.</p>
What portion of the project did TFN fund?	5%
How many direct beneficiaries did the TFN funded project reach?	90
How many indirect beneficiaries did the TFN funded project reach?	16
Were you able to leverage further funding as a result of TFN support?	Yes
If yes, how much were you able to raise?	The Progress Foundation approx £15,000, MSN Foundation £10,000
Did you receive any pro-bono support, volunteer offers or introductions as a result of the event?	Yes

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If yes, please can you provide details of the support you received?	16 volunteers were trained to deliver sessions across the Programme.
Has the training you received from TFN better prepared you in pitching your organisation to potential funders?	No
Has TFN increased your capacity to raise further funds?	Yes
How important was TFN funding in helping you achieve your objectives?	We wouldn't have been able to achieve our objectives without TFN funding
Since presenting at TFN, has your organisation undergone any other significant changes?	None
Do you have any other comments or feedback on the experience of the TFN process?	Very enjoyable and allowed our organisation to create its theory of change.
Can you tell us any personal stories to highlight the value of the project?	<p>The session on Introduction to Programming was very informative, the speaker was very engaging." - Khadija Ibrahim, Student at Mulberry School for Girls</p> <p>"I found the session good as I now know the technology behind creating an app." - Mariya Siddiquah, student at Mulberry School for Girls</p> <p>"It was pretty good. I found it informative and helped me brainstorm some pretty good ideas on an app." - Samatar Said, student at Kensington Aldridge Academy</p> <p>"I wish the session was longer." - Arash Parnianzadeh, student at Kensington Aldridge Academy</p> <p>"It was an absolute pleasure to present to the generation we all should be listening to more: the next generation. Presenting and engaging with these 18-year-olds about goals, strategies, and my journey was both humbling and energising. Taking so much away from the talk, this group were engaged, direct, and focused, with some having started their entrepreneurial journey.</p> <p>I left Coopers School feeling proud that I have a captivating journey to share that inspires others to move forward at pace with the compass to navigate around my pitfalls. Thank you, Debra Healy and The Intrapreneurs Club." - Sebastian Wilson, Council Member</p>

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