

Report back to The Funding Network

1. Name of your organisation and date funded by TFN:

The Fatherhood Institute 20th May 2016

2. What was the project you sought funding for from TFN?

We asked TFN to support the development of our anthology, a free collection of stories for children taking part in our Fathers Reading Every Day reading for pleasure programme, which takes place in primary schools; The **Read Said FRED** anthology brings together some of the most inspiring Individuals writing for children in the UK today, some of whom already endorse the Institute's literacy activities.

Each author has donated an extract or story suitable for children up to the age of nine, for inclusion in the anthology.

Publishing **Read Said FRED** has a triple purpose: firstly, since all FRED families will receive a free copy to help reduce the 'book gap' between advantaged and disadvantaged households; secondly, each item in the anthology will introduce the father/child to an outstanding author, whose books can be found in local libraries, opening up the magic of reading to children who otherwise have little chance of getting to know this literature; third, the participation of such high-profile individuals will enhance funding for the wider FRED project.

3. Were you able to do this work as you described it in your application and presentation?

Yes, (and No!) we were able to begin this work as described but the process has taken longer than we anticipated – particularly because of the negotiation that has taken place with each author's publisher to agree the very fine detail of which extract of their work to publish. So, the anthology will be published at the end of 2016. Schools which took part in FRED in 2015 will receive their free anthology at the end of 2016.

Once we have the completed pdf of the book – ready to print - we can share a copy with you so you can see it. Schools who signed up to take part in FRED were definitely motivated by the idea of the free book for their pupils and are excited about receiving their copies.

4. Can you measure, assess or describe the change that happened as a result of this work?

As one element of the FRED package the funding of this anthology makes the offer of FRED to schools and children very attractive and much more robust. We also ran a crowdfunding campaign after the TFN event and being able to tell prospective funders about the support of TFN added weight to our request for donations.

5. As a result of presenting at TFN, did you experience any of the following;

Further funding from individual donors: Yes, via our Crowdfunding campaign.

Further funding from institutional funders: We think the TFN support added credibility to our funding requests from other funders and local authority purchasers of FRED.

6. Could you give us an estimate of how many people have been reached by the TFN funded project/work and by how much?

3000 children in 36 schools in Wolverhampton and Ealing have benefited from FRED in the last year and will receive copies of the anthology once printed.

7. Can you tell us any personal stories to highlight the value of funding from TFN?

Because the Read Said FRED anthology is as yet unpublished and therefore not yet distributed to children via their primary schools we don't have personal stories of impact. We think we will be able to update you with personal stories in January 2017.

8. Since presenting at TFN, has your organisation undergone any significant change(s) which our donors would be interested to know about (these changes do not need to be related to the experience of presenting at TFN).

No.

9. Do you have any other comments regarding TFN funding?

It was a wonderful and emotional experience being able to present to your generous audience and to receive the financial support for our project. The process of participating was very inspiring and the funding model is simply brilliant. We can't praise it enough!