

## TFN Impact Report

<b>Name of your Organisation:</b>	CleanConscience
<b>Name of the project TFN funded:</b>	Core Costs
<b>Date Funded by TFN:</b>	12 June 2017
<b>Were you able to undertake your project as planned?</b>	Yes
<b>Can you describe and/or demonstrate the specific impact that TFN funding has had against your initial objectives?</b>	<p>Our main objective with the SFG funding was to start paying salaries to our core staff members - our Project Director, Gwen Powell, and our Logistics Manager, Dennis Geertsen. Pro rata salaries are now being paid and we have also managed to employ another staff member in the form of a Unit Manager, Elna Kotze.</p> <p>Our day-to-day operations are running smoothly and we are actively working on increasing our hotel participation and SEND Opportunities.</p> <p>Our website is being redesigned and updated to make the visitor experience more enjoyable.</p>
<b>What portion of the project did TFN fund?</b>	35%
<b>How many direct beneficiaries did the TFN funded project reach?</b>	This is difficult to calculate, as our outcomes are multiple - we have 3 part-time staff members, we have 12 regular volunteers, we have hosted an additional 50 volunteers, our end products - the soap and toiletries - are distributed to hundreds of beneficiaries.
<b>How many indirect beneficiaries did the TFN funded project reach?</b>	n/a
<b>Were you able to leverage further funding as a result of TFN support?</b>	Yes
<b>If yes, how much were you able to raise?</b>	We raised a local authority grant in the sum of £20,000
<b>Did you receive any pro-bono support, volunteer offers or introductions as a result of the event?</b>	Yes
<b>If yes, please can you provide details of the support you received?</b>	Ongoing support from the CriSeren Foundation
<b>How important was TFN funding in helping you achieve your objectives?</b>	We wouldn't have been able to achieve our objectives without TFN funding
<b>Since presenting at TFN, has your organisation undergone any</b>	We are very excited about the prospect of finally being able to properly recycle at least some of the plastic waste which results from our activities. TerraCycle, in partnership with Garnier, have launched

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<p><b>other significant changes?</b></p>	<p>the 'Personal Care and Beauty Recycling Programme' and we are sending 50% of our plastics to them. [<a href="https://www.terracycle.co.uk/en-GB/brigades/personal-care-and-beauty-brigade">https://www.terracycle.co.uk/en-GB/brigades/personal-care-and-beauty-brigade</a>] TerraCycle are still working on a solution for the other 50% of our plastic waste.</p>
<p><b>Do you have any other comments or feedback on the experience of the TFN process?</b></p>	<p>Again, in preparation for the pitch at the TFN SFG it focussed our minds on getting the message over in 6 minutes and it made a huge difference for us to have the continued backing of TFN at a crucial time. Thank you very much!</p>
<p><b>Can you tell us any personal stories to highlight the value of the project?</b></p>	<p>Maxine, one of the Carer Assistants, that accompanies a group of severely learning disabled adults on a Tuesday, for a 4 hour activity session at the CleanC unit, commented that in her 28 years of working in the local Social Services Sector she has never seen a group so enthusiastic about returning to an activity for a prolonged time; they usually lose interest after a couple of weeks. The service users from Priors Day Service have now been attending for 16 months.</p> <p>Georgina Perry, a 21 year-old young lady with Autism, has been attending CleanC for over two years, and she won the RBWM's Young Volunteer of the Year Award 2017. She was invited with her parents and grandmother to attend an awards ceremony, and her grandmother mentioned to us that they as a family had never thought that Georgina would ever be able to achieve anything like this in her life, never mind be able to accept an award in front of a whole room of strange people. I have attached my favourite photo from that memorable day! [<a href="https://www.maidenhead-advertiser.co.uk/gallery/maidenhead/121457/in-pictures-unsung-heroes-celebrated-at-voluntary-sector-awards.html">https://www.maidenhead-advertiser.co.uk/gallery/maidenhead/121457/in-pictures-unsung-heroes-celebrated-at-voluntary-sector-awards.html</a>]</p>