

## TFN Impact Report

<b>Name of your Organisation:</b>	Book Clubs in Schools
<b>Name of the project TFN funded:</b>	Book Clubs in Schools
<b>Date Funded by TFN:</b>	28 <sup>th</sup> September 2016
<b>Were you able to undertake your project as planned?</b>	Yes
<b>Can you describe and/or demonstrate the specific impact that TFN funding has had against your initial objectives?</b>	<p>With the funding from TFN, in terms of number of projects, we were able to continue running book clubs in the following seven schools:</p> <ul style="list-style-type: none"> <li>• Malmesbury Primary school</li> <li>• Merton Abbey Primary School</li> <li>• Raynes Park High School</li> <li>• Gorringe Primary Schools</li> <li>• Southfields Academy</li> <li>• West Wimbledon Primary School</li> <li>• Ricards Lodge High School</li> </ul> <p>We were also able to set up bookclubs in three additional schools:</p> <ul style="list-style-type: none"> <li>• Glenmoor and Winton Academies</li> <li>• Stockport Academy</li> <li>• Carter Community School</li> </ul> <p>In addition, we were able to take 42 students to the theatre in the West End to see the Curious Incident of the Dog in the Night-time as a thank you to them for volunteering as bookclub leaders and to increase their cultural capital. We also funded some books for some of the schools.</p> <p>In terms of geographical scope, we have expanded from running books clubs only in London to running in Stockport, Bournemouth and Poole.</p> <p>In terms of positive outcome, the schools were thrilled to be able to continue or begin the bookclubs programme. Working and winning this funding galvanised our BeyondMe Team, both in the process of creating the pitch, the evening of the event and motivated all of us. It led to our BeyondMe team offering to partner with us for a second year and for their Senior Partner (who attended event) to agree to sit on Advisory Board.</p> <p>We also made contact with a TFN member who has become our unofficial business coach and introduced us to very useful contacts.</p> <p>Winning this funding gave us the confidence to apply for funding from the IPSOS Foundation and AKO Foundation, both of which we won and are using to expand the number schools to 37 in total. This was an unexpected outcome.</p> <p>We measure our impact in the following areas:</p> <ol style="list-style-type: none"> <li>1. Schools continuing the programme</li> </ol>

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	<ul style="list-style-type: none"> <li>• seven of the original 10 schools continued with the programme - the three which did not have space and staffing issues - two of them have come back on board this September</li> <li>• this means 50 book clubs took place in 7 schools</li> </ul> <p>2. New schools joining the programme</p> <ul style="list-style-type: none"> <li>• three new schools joined the book clubs</li> <li>• this means 19 book clubs in 3 schools</li> </ul> <p>3. New funding opportunities</p> <ul style="list-style-type: none"> <li>• funding from the Ipsos Foundation - £28,000</li> <li>• AKO Foundation - £15,000</li> </ul> <p>4. Impact on the book clubbers, book club leaders, school coordinators and senior management team</p> <ul style="list-style-type: none"> <li>• please see our video links attached below in another box highlighting- Kelly, a book club leader, Caroline a school coordinator and book clubbers from Southfields Academy</li> </ul> <p>5. Geographic spread</p> <ul style="list-style-type: none"> <li>• we expanded from London into three other geographic areas including Stockport, Bournemouth and Poole.</li> </ul> <p>6. Building our partnership with BeyondMe and the BeyondMe team</p> <ul style="list-style-type: none"> <li>• another year of partnership with our BeyondMe Team</li> <li>• opportunities to showcase our partnerships with BeyondMe and TFN including a BeyondMe event to recruit</li> <li>• new teams and a BeyondMe/TFN event to present our experience of pitching and the funding on our project</li> </ul>
<b>What portion of the project did TFN fund?</b>	Of the ten schools, TFN funded 40% of the direct costs
<b>How many direct beneficiaries did the TFN funded project reach?</b>	413 Year 7 book clubbers and 82 older student leaders benefited directly from the TFN funding
<b>How many indirect beneficiaries did the TFN funded project reach?</b>	approximately 8,000 students benefited indirectly from becoming a 'reading school' and from the communications and analytical skills developed in book club.
<b>Were you able to leverage further funding as a result of TFN support?</b>	Yes
<b>If yes, how much were you able to raise?</b>	We raised funding from the Ipsos Foundation (£28,000) and AKO Foundation (£15,000) for a total of £43,000.
<b>Did you receive any pro-bono</b>	Yes

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<p><b>support, volunteer offers or introductions as a result of the event?</b></p>	
<p><b>If yes, please can you provide details of the support you received?</b></p>	<p>We made contact with a TFN member who has become our unofficial business coach and introduced us to very useful contacts! Through Karen Millen from TFN, we also made contact and received valuable advice with other entrepreneurs from Sapere, First Give and Enabling Enterprise.</p>
<p><b>How important was TFN funding in helping you achieve your objectives?</b></p>	<p>We wouldn't have been able to achieve our objectives without TFN funding</p>
<p><b>Since presenting at TFN, has your organisation undergone any other significant changes?</b></p>	<p>Jennifer Watters has joined us as our new fantastic Operations Director who is in charge of all the day-to-day operations of the schools' book club programmes and stakeholder communications.</p>
<p><b>Do you have any other comments or feedback on the experience of the TFN process?</b></p>	<p>The process is clearly defined with a manageable, stage approach. The way the pitch process works makes you hone in on what's important. It is also a great way to work with BeyondMe partner and highlight your beneficiaries. We really enjoyed it as it made us feel like rockstars!</p>
<p><b>Can you tell us any personal stories to highlight the value of the project?</b></p>	<p>"The Year 7s are enjoying the book (Wonder) and the Year 10s are finding plenty in it to discuss...the questions are great and are guiding the students very well in their discussions." Amy Smith, librarian, Raynes Park High School. "We learned new vocabulary and I can bring what I learned into other subjects." book clubber Year 6. "I liked learning about different parts of the world" book clubber Year 7. "(Volunteering as a book club leader has) boosted my confidence when speaking to a large crowd." Kelly, book club leader. "(My son) is definitely reading more and I noticed an improvement in his fluency and expression." Richard, parent of Year 7 book clubber. "The book club is a fantastic way to bring the children together." Eleanor, mother of a Year 7 book clubber. "The bookclub format provides children extended opportunities to reflect on a text, to consider the range of responses other group members have and to see that their view of the book is simply one of many possible views", Michael Bradley Headteacher, Merton Abbey Primary School.</p>