

TFN Impact Report

Name of your Organisation:	Bloom Bakery and Catering (Jubilee Community Enterprises)
Name of the project TFN funded:	Bloom Bakery and Catering
Date Funded by TFN:	14/11/2017
Were you able to undertake your project as planned?	Yes
Can you describe and/or demonstrate the specific impact that TFN funding has had against your initial objectives?	<p>- Funding from TFN contributed to us bringing on board our very first staff member.</p> <p>- As a result of now having a staff member we have been able to significantly increase our capacity to deliver bakery skills training to people facing long term unemployment.</p> <p>- In the past year we have delivered four introductory courses to 32 individuals facing unemployment.</p> <p>- We have also been able to open up a full-time training space to provide a structured 12-week programme of advanced-level bakery skills, which will provide a bridge into work for our trainees. 6 individuals started on this programme in September 2018.</p> <p>- We have also increased our capacity in our social enterprise catering arm, and have developed a range of menus for sale to private and corporate customers. We would not have been able to do this without the staff member that TFN funding allowed us to recruit. We expect to significantly grow our social enterprise catering services in the next 12 months, and to boost the financial sustainability of the charity.</p> <p>Impact -</p> <p>1) Over 90% of trainees who took part in our introductory training courses reported increased levels of skills and confidence in bakery and food handling</p> <p>2) 20 trainees gained an accredited Level 2 qualification in food hygiene</p> <p>3) 80% of trainees expressed interest in gaining more skills in bakery and catering, with a view to entering employment in the hospitality industry. We developed our structured advanced training scheme as a direct result of this.</p>
What portion of the project did TFN fund?	5%
How many direct beneficiaries did the TFN funded project reach?	32
How many indirect beneficiaries did the TFN funded project reach?	Unknown

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Were you able to leverage further funding as a result of TFN support?	Yes
If yes, how much were you able to raise?	Off the back of TFN, we ran a broader crowdfunding campaign that raised over £20,000
Did you receive any pro-bono support, volunteer offers or introductions as a result of the event?	Yes
If yes, please can you provide details of the support you received?	An offer to take part in the 'MakeSense' community , and volunteering offers
How important was TFN funding in helping you achieve your objectives?	We would have found it difficult to achieve our objectives without TFN funding
Has the training you received from TFN better prepared you in pitching your organisation to potential funders	No
Has TFN increased your capacity to raise further funds?	Yes
Since presenting at TFN, has your organisation undergone any other significant changes?	We have registered as a charity
Do you have any other comments or feedback on the experience of the TFN process?	A great initiative - thank you for the opportunity
Can you tell us any personal stories to highlight the value of the project?	<p>Eric* used to work in construction, but gave up work in the sector a number of years ago due to poor mental health. Being out of work, Eric found that his mental health deteriorated, and so did his relationships with his family. Eric was referred to Bloom by his mental health worker and joined our introductory programme which he really enjoyed, and he excelled at baking and cake decorating. Eric has just joined our 12 week programme, completing 3 shifts a week. This is the first time Eric has taken part in a regular activity for a number of years.</p> <p>Eric told us: "Through Bloom, I feel like my life is really coming together. I've found something that I'm good at and I want to get better through further training. In the end, I'd like to find a job working in a kitchen - but I've still got a lot to learn. I'm just really pleased to have this opportunity to get my life back on track."</p>