

| | |
|---|---|
| Name of your organisation | Black Girls Hike |
| Date of TFN event which you pitched at | 16/04/2024 |
| Name of the project TFN funded | BGH camping Weekender |
| Were you able to undertake your project as you outlined in the application? | Yes. |
| Can you describe and/or demonstrate the specific impact that TFN funding has had against your initial objectives? | <p>The event contributed significantly to participants connection to nature and each other.</p> <p>A three-day camping event was held in Bransford, Worcestershire, bringing together 60 women from Black/African Caribbean cis, trans, non-binary, and LGBTQ+ communities. The event aimed to address the lack of representation in outdoor spaces and encourage women of colour to engage with the natural environment. Activities included workshops, guest speakers, yoga, and hikes. The event also focused on enhancing well-being through nature-based activities for contemplation, reflection, and community celebration.</p> <p>Funding supported food, tented accommodation (provided by Green & Away), site and facility usage, event organising, guest speaker fees, and workshop costs.</p> <p>Event Activities:</p> <p>A diverse program was created, featuring daily yoga, walks and a hike, foraging, arts & crafts workshops, sports, and music.</p> <p>Impact of Funding:</p> <p>The funding enabled the following outcomes:</p> <ul style="list-style-type: none"> * Network Expansion: Deepened the network among women from Black communities across the UK. * Sustainability Education: Participants learned about sustainable practices through foraging workshops in the local area. * Inspirational Speakers: Guest speakers from three racial and environmental justice organizations shared their work and pathways into the outdoor sector, inspiring attendees about recreational, training, volunteering, and environmental awareness opportunities. * Community Building: The event provided a safe space for interaction and relationship building among like-minded women. * Sustainable Practices Learning: Participants gained an understanding and appreciation for Green & Away's sustainable practices. <p>Event Highlights:</p> <ul style="list-style-type: none"> * A diverse community of women came together for learning and appreciation of the countryside. |

| | |
|--|---|
| | <p>* The event showcased the work of diverse organisations leading in the green/outdoor sector, challenging the lack of representation and diversity in the outdoors.</p> <p>* Increased awareness of sustainable environmental practices was cultivated.</p> |
| What portion of the project did TFN fund? | 25% |
| How many direct beneficiaries did the TFN funded project reach? | 60 |
| How many indirect beneficiaries did the TFN funded project reach? | 10 |
| Were you able to leverage further funding as a result of TFN support? | Yes |
| If yes, how much were you able to raise and from whom? | 2500 Movement Building Fund, Greenpeace |
| Did you receive any pro-bono support, volunteer offers or introductions as a result of the event? | Yes |
| If yes, please can you provide details of the support you received? | Coaching sessions to the Senior Team |
| How important was TFN funding in helping you achieve your objectives? | We would have found it difficult to achieve our objectives without BFN funding |
| Has the training you received from TFN better prepared you in pitching your organisation to potential funders? | Yes |
| Has TFN increased your capacity to raise further funds? | No |
| Can you tell us any personal stories to highlight the value of the project? | <p>"Togetherness, sisterhood and love can exist amongst strangers. I started the trip with strangers, and left with potentially life long friends. The atmosphere was electric."</p> <p>"Community is everything .We need more spaces where black women can gather in nature"</p> <p>Sharing experiences, having a safe space to be who we are, lots of joy and laughter"</p> <p>Meeting such wonderful, like-minded people, I felt a sense of belonging and sameness which isn't always accessible living as a minority in my wider community."</p> <p>"I loved the group of people this event attracted. I really felt immersed in black uk life"</p> |
| Since presenting at TFN, has your organisation undergone any other significant changes? | We continue to build connections with organisations to increase funding and our partnerships. |



| | |
|---|--|
| <p>Do you have any other comments or feedback on the experience of the TFN process?</p> | <p>The pitching process was quite challenging due to illness and the tight turnaround. There was a lot of pressure to get it right and within 2 weeks this is quite intimidating. I would have liked more lead in time to build the pitch - this is especially important for grass routes orgs and folks who may not have this level experience. I'm very used to public speaking but felt very stressed by the "push" to get it right. The guidance was helpful, but more time to work on this would have been beneficial</p> |
|---|--|