

Name of your organisation	Apulum Forum Association
Date of TFN event which you pitched at	15/3/2023
Name of the project TFN funded	news, like, your generation, your news
Were you able to undertake your project as you outlined in the application?	Yes
Can you describe and/or demonstrate the specific impact that TFN funding has had against your initial objectives?	The support received from the TFN has helped us in a critical point of our development. Even though our project had started to be visible and impactful, it was very hard to convince donors that it is important enough to support it. That is why, the support received was more to us than just money, it was a moral support and a confirmation that we are doing the right thing. The funds helped us continue in a time when not too many people put their trust in us. And it was the bridge to something incredible that happened later on, we started becoming sustainable. So each pound we received was an important brick to our project which now has extended with an Eastern European chapter and is constantly expanding. So thank you, from the bottom of our hearts.
What portion of the project did TFN fund?	50%
How many direct beneficiaries did the TFN funded project reach?	15 young reporters
How many indirect beneficiaries did the TFN funded project reach?	3 million monthly readers
Were you able to leverage further funding as a result of TFN support?	Yes
If yes, how much were you able to raise and from whom?	150.000 EUR in the next 6 months from a mix of organizations and funds, the most well known being Open Society.
Did you receive any pro-bono support, volunteer offers or introductions as a result of the event?	No

<p>How important was TFN funding in helping you achieve your objectives?</p>	<p>We would have found it difficult to achieve our objectives without TFN funding</p>
<p>Has the training you received from TFN better prepared you in pitching your organisation to potential funders?</p>	<p>Yes</p>
<p>Has TFN increased your capacity to raise further funds?</p>	<p>Yes</p>
<p>Can you tell us any personal stories to highlight the value of the project?</p>	<p>We started this youth media project as volunteers, without even dreaming of it growing to what it is today. My role as a coordinator is to constantly look two steps ahead and see how we can keep it going, so raising funds, paying monthly our reporters is one of my constant worries. Am I doing all that I can? Can we go on with this project one year from now? This are the questions that keep me up at night. Your help was more than just a sum of money, it came in a moment in which I was worried that maybe I am not doing something right and your support was like a hug. The support your community gave us has punched way more above its weight, it gave us wings when we felt we are forgetting how to fly. Thank you.</p>