

Report back to The Funding Network

1. Name of your organisation and date funded by TFN:

Energise Barnet CIC. October 2011.

2. What does your organisation do?

i.e. What are its aims and objectives? Have these changed since receiving TFN funding?

Yes, Energise Barnet has now become a project: *"To reduce Barnet's carbon footprint per head; increase the energy efficiency of homes and buildings; reduce fuel poverty and make renewable energy more affordable"*. Barnet equates to a city the size of for example, Nottingham or Edinburgh.

3. When was your organisation first established?

CIC established July 2011.

4. Since receiving funding from TFN how has your organisation changed?

Obtained an office, recruited staff/volunteers and received further funding. And, obtained local business support for our aims from e.g. Barnet Homes, Brent Cross Shopping Centre, McDonalds, Pentland and Saracens RFC.

5. Can you describe/measure the impact that the specific TFN funded project/work has had?

What actual change did the funded project generate? What proportion of the project/work did TFN fund (eg all/x%)? What evidence do you have for the success or failure of the funded project?

Funding was sought to pay the initial rent for an office; to recruit and train a team of 'green' champions and pay for an Administrator two days a week. In this respect, it has paid circa 3% of the total cost to date and was mainly used to fund the initial rent.

Evidence for success includes the submission of a plan to the Council in October, 2012 that could lead to £200 million of social, economic and environmental benefit being created in the borough by 2025:

- 40,000 homes and buildings improved through the installation of energy / water saving measures and renewable energy systems.
- Creation of over 300 new, 'green' jobs and work for local SMEs / tradespeople.
- Over £60 million savings in energy bills for property owners and tenants.
- Over £30 million income created for renewable energy generators.
- 50,000 residents lifted out of fuel poverty.
- Carbon emissions reduced by 35%, equivalent to taking 50% of vehicles off the road.
- A Community Benefit Fund established to recycle profits back into the community.

The Council is expected to make a decision by year end with a view to project rollout from 2Q 2013.

We will also receive grant funding later this month to help NHS Barnet, the Council and GLA reduce fuel poverty in the borough.

6. Could you give us an estimate of how many people have been reached by the TFN funded project/work and by how much?

Depends what you mean by 'reach'. We guesstimate that since TFN funding in October 2011, over 5,000 more people /organisations have become aware of our activities.

7. Did receiving the money from TFN make positive difference to your organisation? If yes, in what way? If no, please specify why not?

Were there changes in non-financial support/leverage i.e volunteering hours, relationships, contracts, trustees or media coverage? Did it help to get other grants/donors?

The main impact has been to improve the credibility of Energise Barnet. To date, examples include:

- EB is the only social enterprise in the UK asked by a Council to create a delivery plan for the Green Deal and to be invited to join the [Green Deal Finance Company](#).
- Founder invited by the Energy Minister to help DECC create a national community energy strategy as a member of the [Community Energy Contact Group](#).
- [Grant Thornton UK LLP](#): one of the world's leading accounting / advisory firms and [Latham & Watkins LLP](#), one of the world's largest law firms have agreed to help us with our business plan and fundraising, on a pro-bono basis.

8. Do you have any other comments regarding TFN funding?

No, other than thanks very much! It was a springboard to help us grow.

9. Can you please include any relevant photos or clips that may relate to the project.

Over 300 local and national organisations support the aims of Energise Barnet and details can be found here:

<http://www.energisebarnet.org.uk/#/supporters/4543989623>

Links to a selection of news articles in which EB is mentioned are given below:

http://www.1010global.org/uk/ppp/eb?utm_campaign=10:10%20Times%202011-11-23&utm_source=emailCampaign&utm_medium=emailhttp://www.biggreenjewish.org/going-green/solar-panels.php

http://www.solarpowerportal.co.uk/news/community_initiative_hopes_to_energise_barnet5478/

<http://www.theresavilliers.com/article/?id=461>

<http://www.foe.co.uk/groups/barnetenfield/1027.htm>

<http://maydaynetwork.com/node/1424>

<http://www.eastbarnet.barnet.sch.uk/events>

<http://www.businessgreen.com/bg/opinion/2102188/collaboration-answer-sustainable-consumption>

<http://www.energysolutionsexpo.co.uk/page.cfm/link=41>

<http://www.quidos.co.uk/quidos-annual-conference.html>



<http://www.ukmediacentre.pwc.com/News-Releases/Membership-of-The-Green-Deal-Finance-Company-more-than-doubles-124c.aspx>

<http://www.barnet-today.co.uk/news.cfm?id=48028&headline=Advising%20government%20on%20community%20energy>

http://www.barnet.gov.uk/info/930245/big_society_innovation_bank/290/big_society_innovation_bank